

1. Company Name : \_\_\_\_\_
2. Company Address : \_\_\_\_\_  
\_\_\_\_\_
3. Contact Person : \_\_\_\_\_
4. Designation : \_\_\_\_\_
5. E-mail : \_\_\_\_\_
6. Office Phone : \_\_\_\_\_
7. Office Fax : \_\_\_\_\_
8. Mobile Phone : \_\_\_\_\_
9. Website : \_\_\_\_\_

A. **Concept {Brand Name}** : \_\_\_\_\_

Country of Origin: \_\_\_\_\_ No. of Units Worldwide: \_\_\_\_\_

Operating Since: \_\_\_\_\_ Price Point (AED): \_\_\_\_\_

B. **Ownership of Brand Name/Concept** : \_\_\_\_\_

- Company Owned  Distributor  Franchise

C. **Category**

- Fashion (Men) (Women) (Kids)  Jewellery & Watches  Sports  
 Beauty  Electronics  Entertainment  
 Food & Beverage  Services  Household & Home Furnishing

Other \_\_\_\_\_

D. **Target Market**

i.) Age Group : \_\_\_\_\_

ii) Income Ranges : \_\_\_\_\_

iii) Gender  Male  Female  Unisex

E. **Space Requirements:**

i) Size : Min. \_\_\_\_\_ sqm Max. \_\_\_\_\_ sqm

ii) Preferred Adjacencies : 1. \_\_\_\_\_ 2. \_\_\_\_\_

F. **M.E.P Requirements:** Power \_\_\_\_\_ kW, Please specify further detail i.e. water & drainage, gas, etc.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please fill in separate form for each Brand/Concept and email back to [leasing@almuradmall.ae](mailto:leasing@almuradmall.ae) together with each Brand/Concept Profile.