



Al Murad Mall

EXPERIENCE THE DIFFERENCE

www.almuradmall.com



Approx.
15,800 SQ.M.



FRONT ENTRANCE

PROJECT HIGHLIGHTS

Located at
Al Nuaimiya 3,
Ajman, UAE

26
Retail
Stores

Approx.
9,900 SQ.M.
Gross
Leasable Area

Approx.
5,900 SQ.M.
Carrefour
Hypermarket
Area

330+
Parking
Spaces

8+
Dining
Options

Anticipated
Opening
March
2020

Carrefour كارفور

المراة مول
Al Murad Mall

المراة مول
Al Murad Mall

PARKING ENTRY

LEFT SIDE ENTRANCE

DEVELOPMENT PARTNERS



CHANNEL 4 RADIO NETWORK PARTNERS

Channel 4 Radio Network was launched in June 1997 and remains the first ever commercial radio network in the United Arab Emirates. Innovation and effectiveness have always been the key to our business and with the change in the media landscape of the region, we're giving listeners a great new way of interacting with the station while implementing our strategy to develop new revenue modules. Having been accorded the highest listenership ratings in the region, our stations include prominent brands such as 104.8 Channel 4FM, 89.1 Radio 4FM, 107.8 Al Rabia FM & 101.3 Gold FM.

"Partnering with the Channel 4 Radio Network has allowed Al Murad Mall to take advantage of a wide audience across key language groups in the area to promote the mall and support in growing footfall and awareness. With a studio in the mall for live broadcasts from the Channel 4 Radio Network stations and plenty of on ground events and competitions to plenty of media coverage from the Channel 4 Radio Network, it is a natural and powerful choice for a key Development Partner."



ال مراد للعقارات ذ.م.م.
Al Murad Real Estate LLC

Al Murad Real Estate is an Ajman based real estate company with developments spread across residential as well as commercial sectors.

Established in 2014, we have undertaken various projects to develop state-of-the-art complexes that offer great value for money for our customers. Additionally, all our developments offer various amenities to ensure the occupants lead a comfortable lifestyle.

Working with the dual objective of quality and value for money, our offerings have always been well received making us the preferred choice for many in the region. With various projects in the pipeline, Al Murad Real Estate continues to grow successfully and expand its footprint in the region and beyond.





المراة مول
Al Murad Mall

المراة مول
Al Murad Mall

Carrefour
كارفور

RIGHT SIDE ENTRANCE

OUR STORY

UAE's booming economy was just beginning to blossom when Mr. Abdulla Mohammed Al Murad ventured into photofinishing services. He achieved success right from the word go, and went about achieving his goals slowly and steadily. From humble beginnings, Al Murad Group is now a conglomerate of companies in publishing, consumer and professional photo products & services, information technology, television programmes, broadcast of Arabic television channel & FM Radio channels in four languages.

Mr. Abdulla Mohammed Al Murad's focus and dedication has brought together a dynamic group, where each enterprise draws strength from the vast infrastructure and abilities of the group.

Headquartered in Al Ajman with field operations, manufacturing facilities & offices across the Emirates, the Al Murad Group has seen immense growth with over four decades of innovation, passion, outstanding service standards, and the drive to always be our best. It is a privilege and honour to be part of the UAE story especially as decades ago nobody would have thought that the UAE would achieve such greatness and world acclaim.

46 Years
In Progress

Al Murad Group مجموعة المراد



Al Murad Mall المراد مول



CHAIRMAN'S MESSAGE

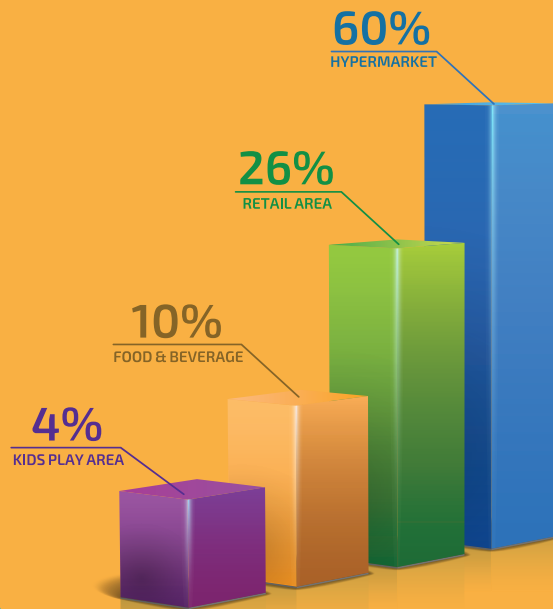
"We have seen a great opportunity in the growing area of Ajman and realise the potential in Al Nuaimiya 3 for a convenient, family friendly mall. The mall experience should centre on fun, convenience and family as much as it is about shopping. We're very excited to bring a mall with such diversity as the Al Murad Mall to the area, with a large hypermarket, ample parking, dining options, and family entertainment centre.

ABDULLA MOHAMMED AL MURAD, CHAIRMAN

AL MURAD MALL EXPERIENCE

Al Murad Mall is the ideal combination of convenience, accessibility & shopping, with a retail mix showcasing its versatility and a single-level corridor that allows for continuous customer flow and great frontage for all its retailers. With a selection of fashion and non-fashion brands, ladies & men's salons, everyday essential services, large array of cafes & restaurants complementing Carrefour hypermarket; Al Murad Mall's main shopping areas are strategically segregated by category to maximize customer convenience & accessibility.

From a grocery run to dinner with friends, Al Murad Mall offers definitive versatility due to its location, accessibility, parking facilities and multi-entrance design. Strong brand management and an effective combination of marketing activity, will further support its growth.



A family of three is walking through a shopping mall. The father, wearing a blue sweater, is on the left, holding two shopping bags. The mother, wearing a pink sweater and glasses, is in the middle, holding a shopping bag. The daughter, wearing a blue jacket and a pink bag, is in the foreground, holding a small gift box. They are all smiling and looking towards the camera. The background is a blurred view of the mall's interior.

WHERE FAMILIES SHOP

Al Murad Mall is focused on developing a retail mix that offers the best of the world's international and local brands for the whole family.

Developed to serve the densely populated Ajman area, Al Murad Mall's retail approach is designed to generate regular footfalls and consistent spends, while simultaneously ensuring that visitors enjoy a convenient and wholesome shopping experience.

Approx. **2,545 SQ.M.**
RETAIL SHOPPING AREA

SHOPPING MADE EASY

In an area covering 15,000 SQ.M. the Al Murad Mall will consist of a Carrefour hypermarket, as well as a wide variety of other stores. With the overall customer journey in mind, a 160 person capacity food court is conveniently located close to the hypermarket along with a children's play area. Food & leisure segments of the mall are easily accessible from the ground floor and close proximity to the hypermarket, allowing visitors a comfortable and convenient shopping experience.



Approx. **5,900** SQ.M.
HYPERMARKET AREA





CHASE THE FLAVORS

Al Murad Mall has a 160 person capacity food court adjacent to the family entertainment centre and cafe. The 940 SQ.M. dining facility allows visitors of the mall to enjoy their meals in a comfortable and aesthetically pleasing space with a wide selection of international & local cuisines.

Approx. **940** SQ.M.
F & B LEASING AREA

FUN FOR THE FAMILY

The Family Entertainment Centre provides a fantastic reason to shop at Al Murad Mall for families. Children can enjoy their time in the mall while parents & guardians shop at their leisure. It is also the only FEC within the local area which provides a unique point of interest for the mall and a vital service that is lacking within the community. This attraction further cements the positioning of Al Murad Mall as an appealing destination for families and shoppers to visit the mall over and over again.

Approx. **336** SQ.M.
KIDS PLAY AREA

KIOSKS

Al Murad Mall will have 11 kiosks strategically located along the main corridor that runs through the mall.

Kiosks not only offer great exposure but are versatile, affordable and customisable (prior to approval) to fit the retailers needs.

INTERIOR DESIGN

The interior design features stunning floor and wall granites from Brazil with incredible decorative marble walls that have been etched out with a waterjet marble finish.

When you look towards the ceiling your eyes will be dazzled by huge crystal chandeliers and warmly greeted by the wooden Mashrabiya decorations surrounded by LED lights which give Al Murad Mall its light, homely, and modern Arabic feel.



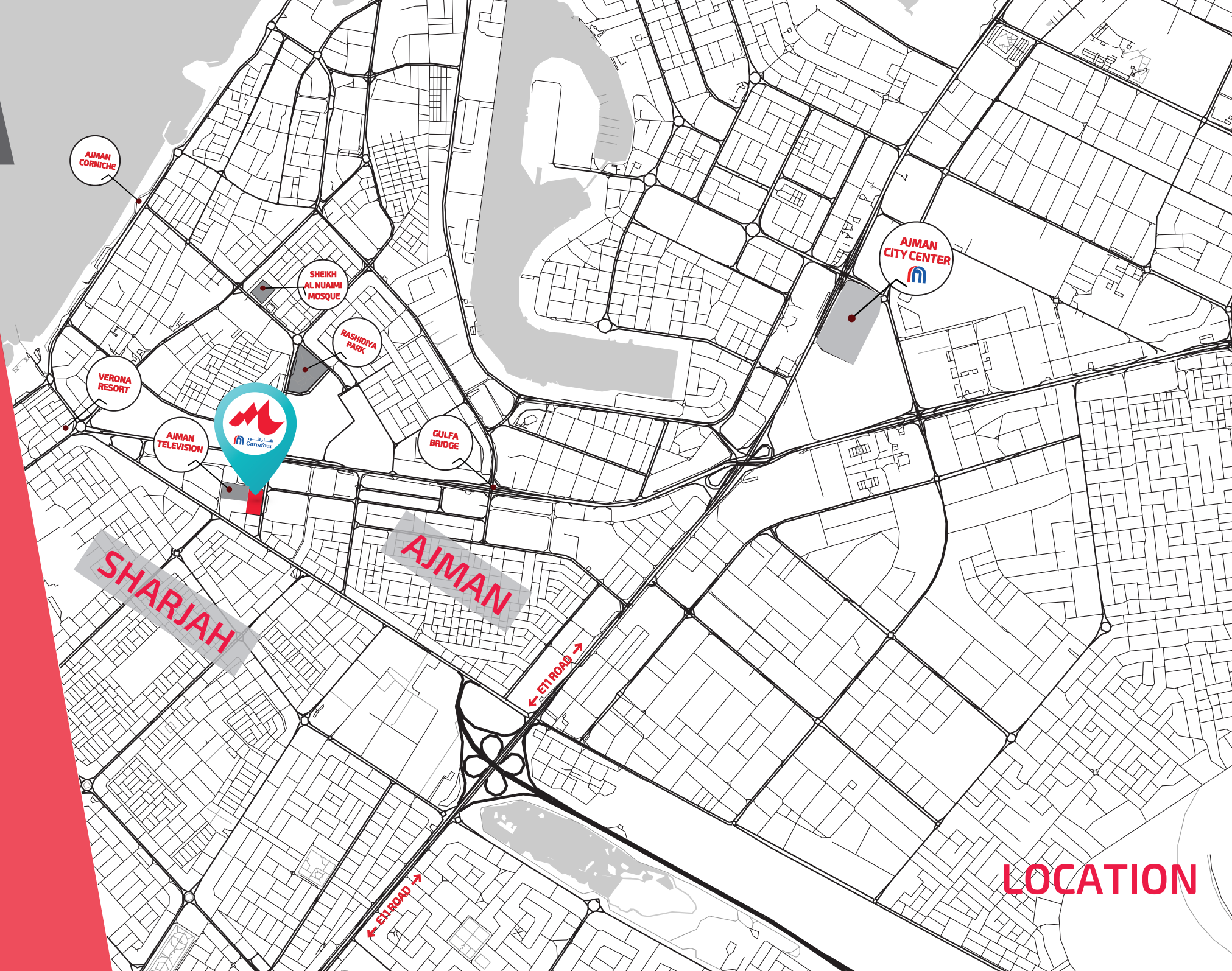


PROJECT SITE

Easily accessible from both E11 and Sheikh Mohammed Bin Zayed Rd (E311), Al Murad Mall is just minutes away from the Ajman Corniche, 20 minutes from Sharjah Airport.

Al Murad Mall is a comfortable 7-minute drive from the centre of the city and benefits from the close proximity to the main artery through Ajman, the Sheikh Khalifa Bin Zayed St.

There is ample parking for over 330 cars, Public Transport and is located close to Ajman Television, Ajman Independent Studios & The Beauty Oasis.



CONSTRUCTION PROGRESS

Building construction works on Al Murad Mall are in full progress with nearly 80% construction completed and ready for site visits upon prior appointment.

Construction is expected to be completed by the end of 2019 and the official opening is targeted for March 2020.





الممراد مول
Al Murad Mall

For Leasing Contact :

Abdelrahman Abuissa

Mob: +971 55 6161760

Tel: +971 6 711 9900

a.abuissa@almuradgroup.com

www.almuradmall.com



المراد للعقارات ذ.م.م.
Al Murad Real Estate LLC

Al Murad Tower,

12th Floor

P.O. Box 144,

Ajman, UAE.

Tel: +971 6 711 9900

Mob: +971 55 4713747

Mob: +971 50 1096641

surekha@almuradgroup.com

nawaaz.sharief@almuradgroup.com

www.almuradgroup.com

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